

PRESS RELEASE

Success in sector ranking

Klüh once again tops the league in care catering

Düsseldorf, 29.05.2024 – In this year's market analysis, gvpraxis has named Klüh Catering as the leading contract caterer in the Health Care segment for the eleventh time in a row. In addition, according to the trade magazine for professional communal catering, the company ranks fourth on the catering market as a whole.

In the area of clinics and hospitals, the catering division of the multi-service provider Klüh achieved sales of EUR 146 million in 2023 with around 5,000 employees. On the business market, Klüh grew by 30 per cent and generated almost 82 million euros. Overall, Klüh was able to increase its sales to 262.4 million euros (plus 4.4 per cent).

A key focus in 2023 was on pushing ahead with digital and smart solutions as well as new products and concepts in the area of sustainability. Alternative menus, regional ingredients, resource savings and animal welfare increasingly gained in importance here. New concepts such as *We love green* and the AI-based waste management system played a decisive role in gaining new customers. With a total of 236 contracts, Klüh raised its number of guests by 8 per cent to 47,295. The sales forecast for 2024 stands at 280 million euros.

Thorsten Greth, Managing Director of Klüh Catering: "Last year, we faced the challenge of absorbing the rising costs and negotiating price adjustments with our customers. Thanks to digital tools such as AI for sales and waste management and transparent communication, we were still able to grow profitably. The good performance in the gvpraxis market analysis shows that our hard work has paid off."

About Klüh:

With over 30 years of experience, the sector champion not only offers catering for employees, but also for patients, senior citizens and travellers, and is the undisputed number 1 contract caterer in Germany in the area of care catering (study gvpraxis 05/2024). Klüh Catering is part of Klüh Service Management GmbH, an internationally operating multi-service provider from Düsseldorf. Founded in 1911, the family-run company has decades of experience in the area of infrastructural services. The divisions Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With over 58,000 employees in seven nations, the company generates sales of more than 1 billion Euros (2023). For further information see www.klueh.de.

Contact: Klüh Service Management GmbH | Julian Kerkhoff | Tel.: 0211 9068-304 | j.kerkhoff@klueh.de